

COVID-19 Survey Results

April 05, 2020

**KNOWLEDGE, ATTITUDE, PRACTICE
(KAP) AND PERCEPTION SURVEY ON
COVID-19 WITH CITIZENS OF
PAKISTAN INCLUDING AJK AND GB**

About APEX Consulting Pakistan

Since 2002, [APEX Consulting Pakistan \(APEX\)](#) has been providing policy, research, surveys, consulting and Monitoring and Evaluation (M&E) services to the social and corporate sectors. APEX now maintains five permanent offices across Pakistan in Islamabad, Karachi, Lahore, Quetta, and Peshawar. In 2009 APEX Consulting International, Inc. in Canada and in 2018 APEX Consulting in Afghanistan were registered as the international consulting arms of APEX. For more information, please visit our [website](#) and detailed [profile](#).

Survey Methodology

The survey was conducted with randomly selected citizens from four provinces of Pakistan including Islamabad, AJK, and GB. The objective of survey was to estimate level of knowledge and practice of preventive measures from [COVID-19](#), to know impact of lockdown on livelihood and food availability, to know citizens' needs, and to gauge satisfaction about performance of government; and to know about citizens' perception for initiatives by the government to combat with COVID-19 and wellbeing of residents of Pakistan.

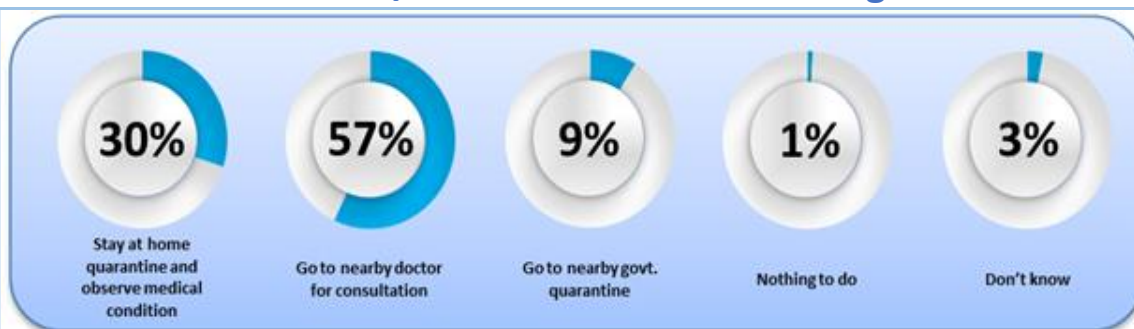
Keeping in view the [pandemic](#) situation of COVID-19, the survey was conducted with randomly selected respondents telephonically. A total of 272 persons attended phone call and among these interviews were completed with 212 citizens of 18 years and above - 30-31 each from Punjab, Sindh, KP, Balochistan, Islamabad, AJK and GB. The survey was conducted on Friday Apr 3, 2020.

Survey Respondents' Profile

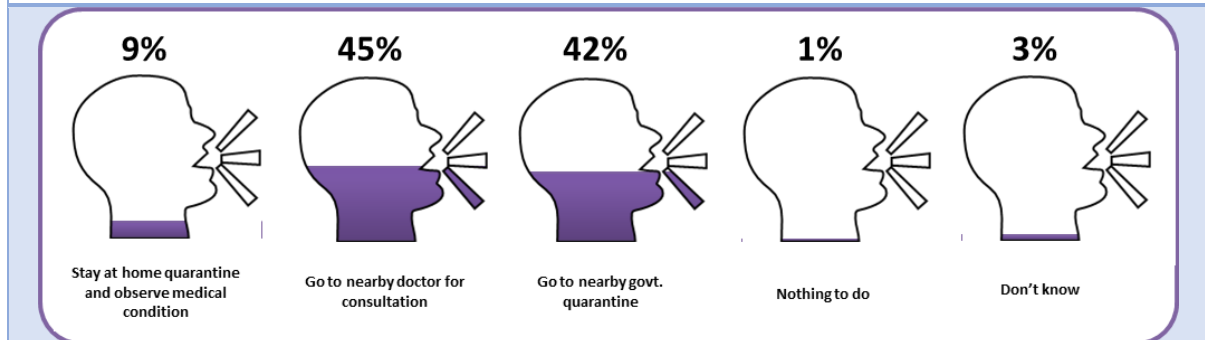
Among 212 respondents, 137 were from rural and 75 from urban areas, mostly were head of the household (203 males and only 9 females). They were distributed among various education levels i.e. 16% not educated, 12% primary or below, 16% middle, 24% matric, 11% intermediate, 11% graduate, and 9% master or above. The main source of income of the respondents' household was daily wage earner (40%) followed by private job (24%), public/government job 19% and own business (17%). The survey also collected data of income of respondents' household. The results informed that majority (39%) of the households' income was between "10,001-20,000PKR", followed by "below 10,000PKR" (25%), "20,001-30,000PKR" (20%) and "above 30,000PKR" (16%).

Survey Results

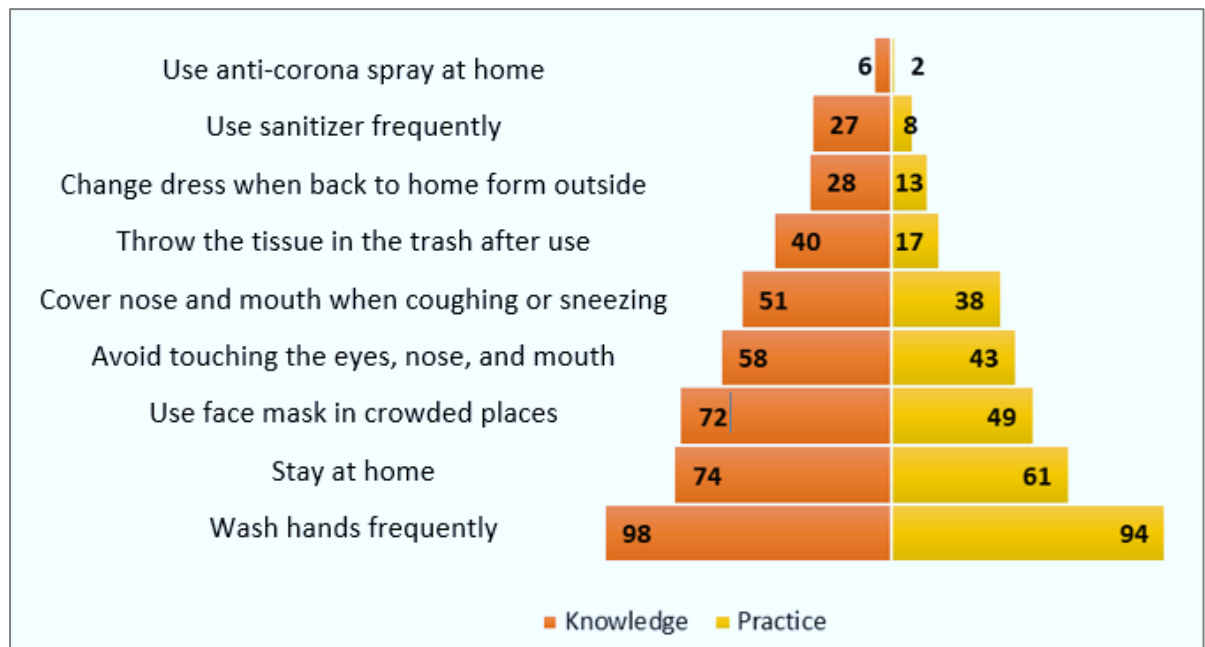
If someone has doubt that he/she has been infected by COVID-19, what he/she should do as first thing?



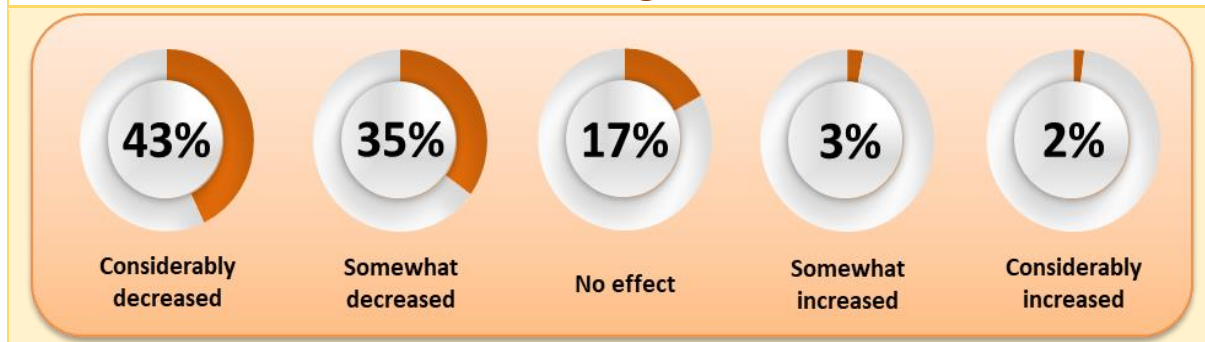
If someone is sure about that he/she has been infected by COVID-19, what he/she should do as first thing?



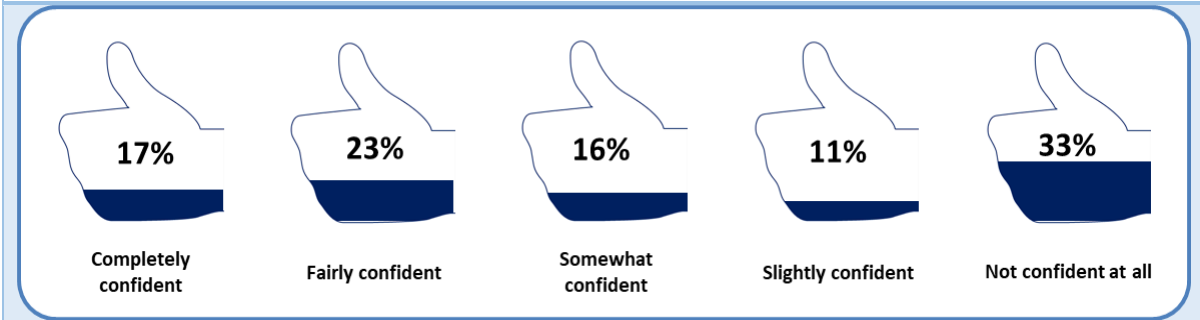
Knowledge and practice of preventive measures from COVID-19 (%)



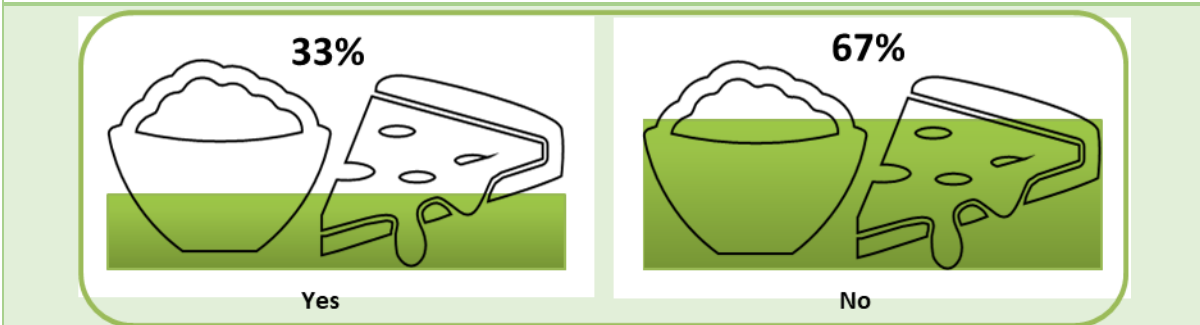
How the lockdown for COVID-19 effected your household's earnings?



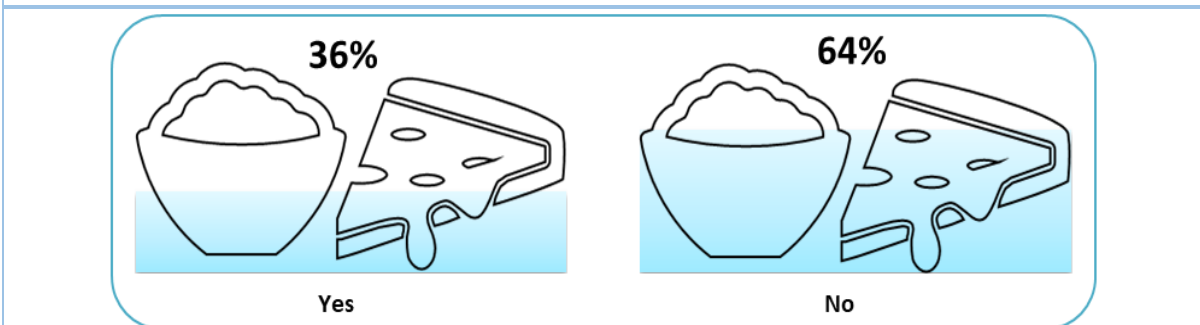
How much confident are you that if the lockdown continues for six weeks, your job/business/earning will remain secure?



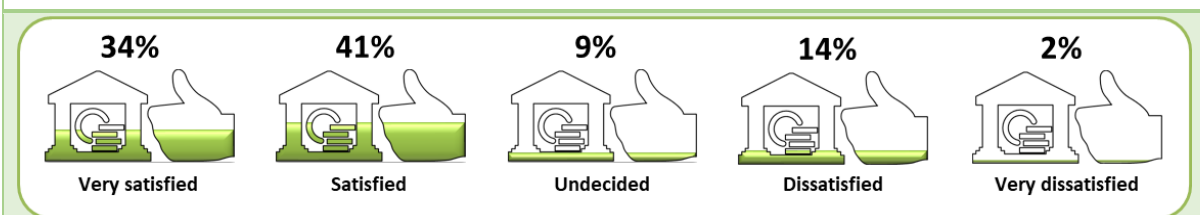
Have you experienced food shortage during the last 07 days?



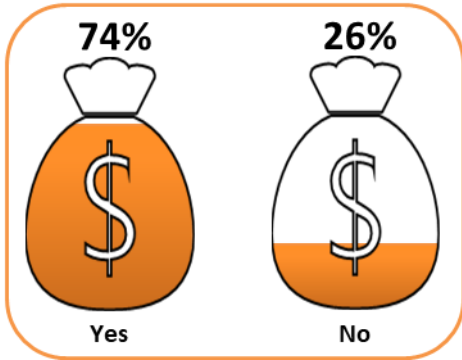
Have you stored additional food and other necessary items at home? (due to lockdown)



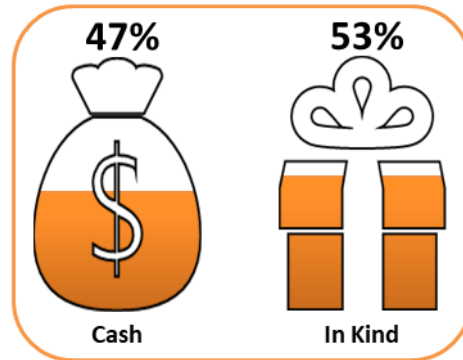
How much satisfied are you with the government's performance to combat COVID-19?



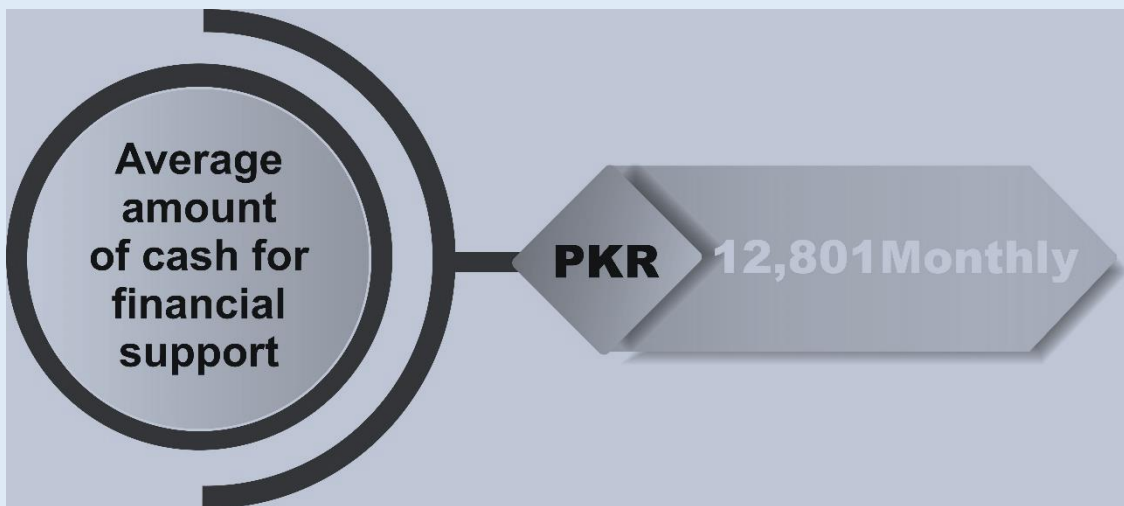
Do you need financial support from the government in case of a prolonged lockdown?



If yes, would you prefer support in cash or in kind (food/ration items)?

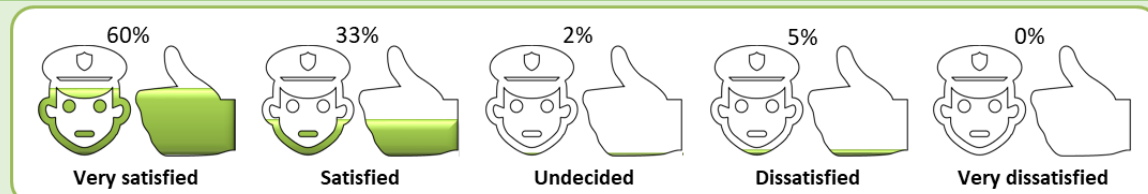


If in cash, how much monthly support you would need from the government (in PKR)?

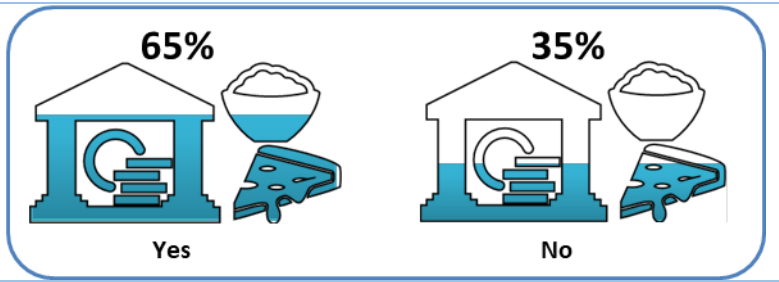


Among those who opted cash support, average demand was 12,801PKR monthly. Minimum response was for 1,500PKR and maximum was 30,000PKR monthly)

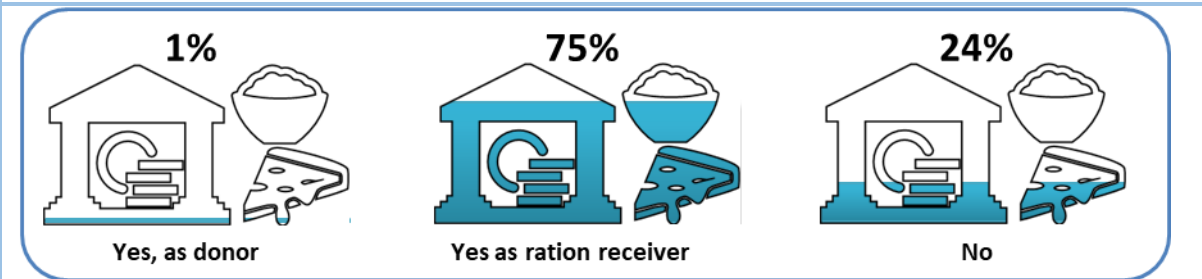
How much satisfied are you with the role of Pakistan Army in the fight against COVID-19?



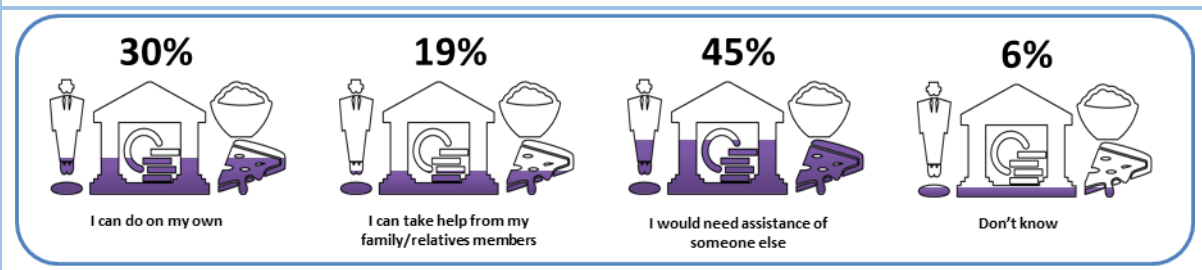
Prime Minister has started Ration Distribution under BISP/Ehsaas Programme. Are you aware of it?



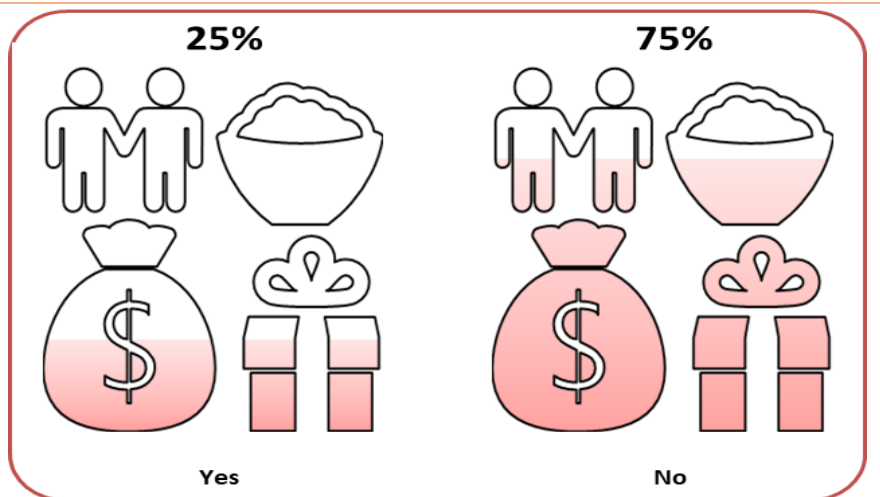
Would you like to register yourself in this Ration Distribution Programme?



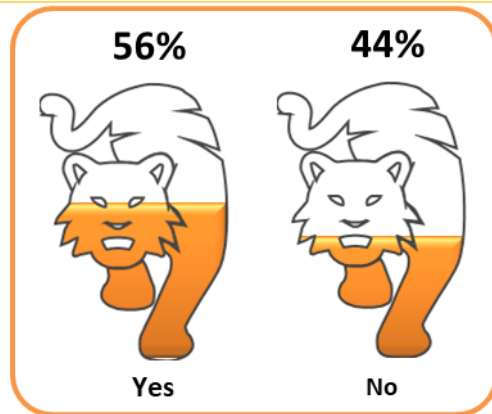
It is a simple online system of registration; can you register yourself by your own or you would need assistance of someone else?



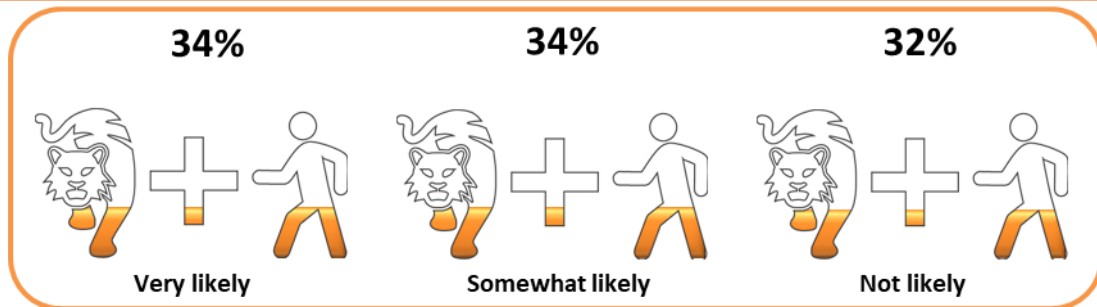
Have you witnessed or heard individuals in your area involved in philanthropic activities during this lockdown for COVID-19?



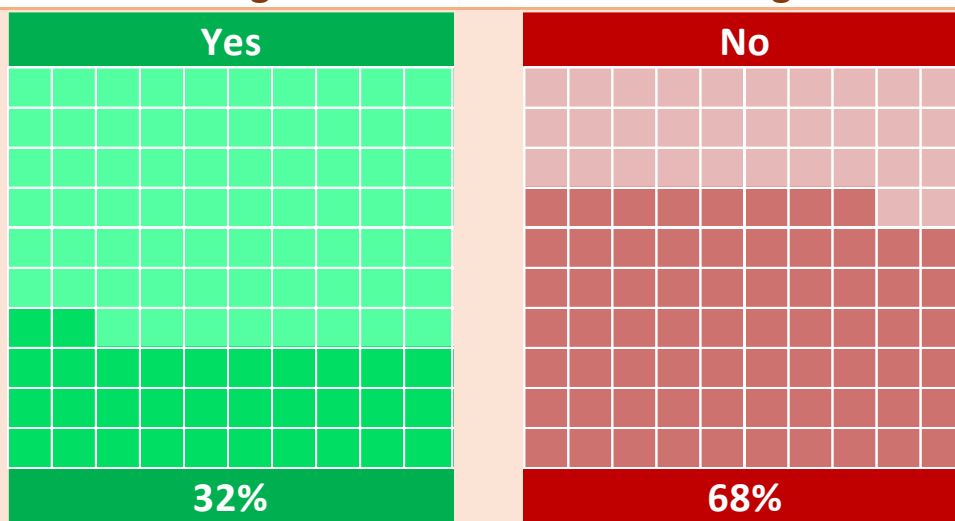
Have you heard about Prime Minister's Corona Relief Tigers Force?



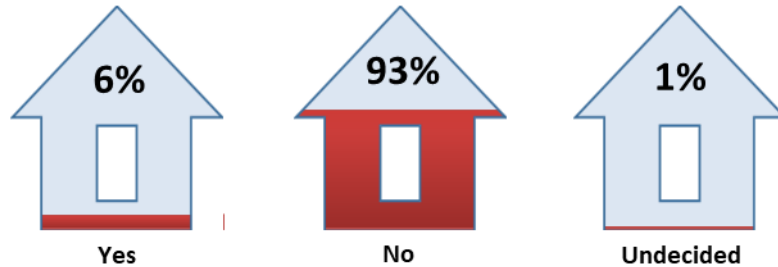
Would you or another member of household like to participate in this Prime Minister's Corona Relief Tigers Force?



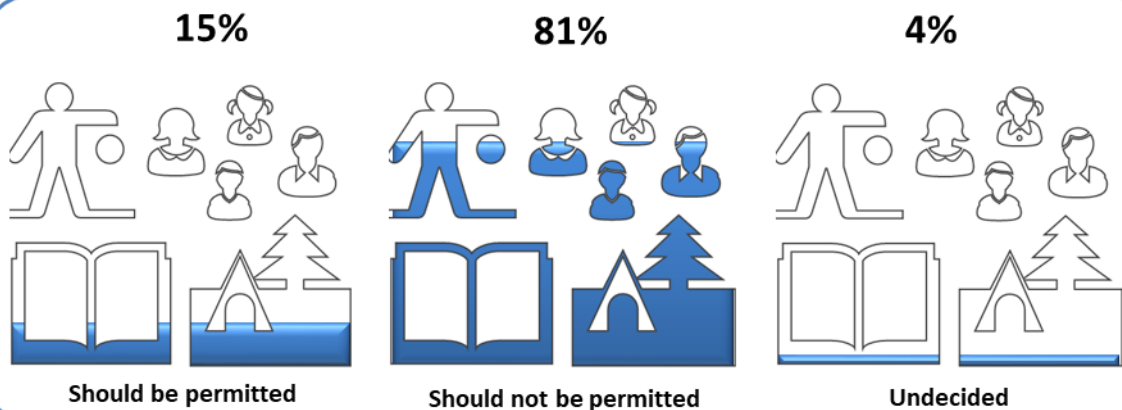
Have you witnessed or heard that NDMA is implementing and coordinating for COVID-19 disaster management?



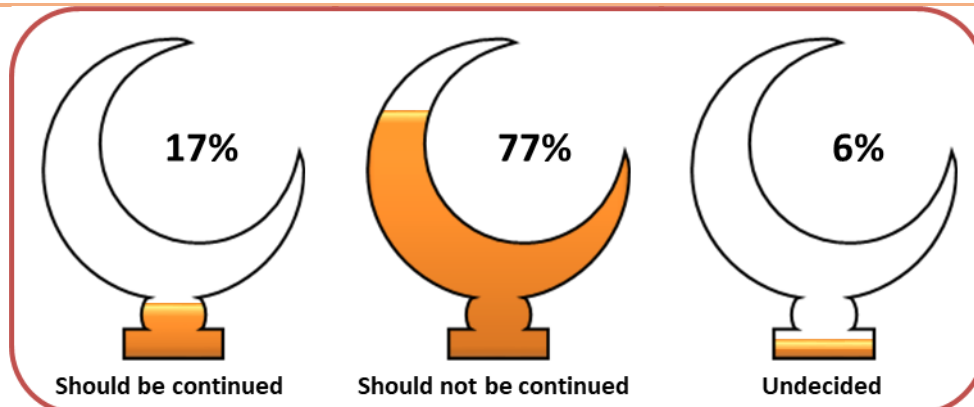
Is your household thinking to migrate to some other place in case of a prolonged lockdown and loss of livelihood?



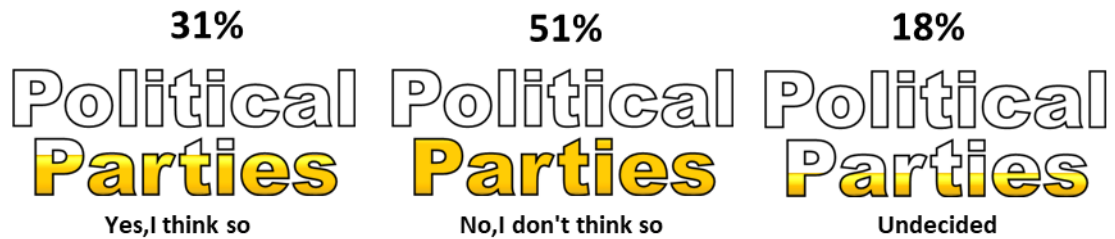
Do you think that the government should allow some social gathering like marriages/family functions during lockdown for COVID-19?



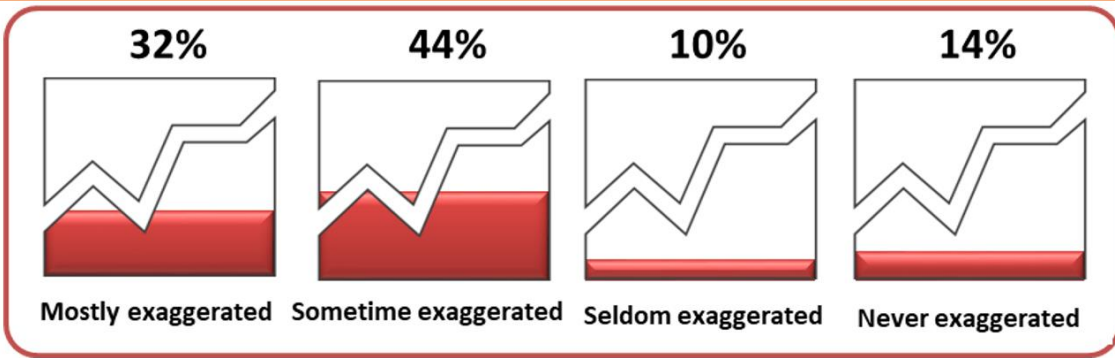
Do you think that during the lockdown religious gatherings should continue like before?



Do you think that all politics parties, both in the government and opposition, are on the same page in the fight against COVID-19?



Do you think that news (media coverage/social media messages) about COVID-19 are exaggerated?



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The survey has been conducted by APEX fulfilling its Corporate Social Responsibility (CSR) practices.

Results of this survey are sole and exclusive property of APEX.

The results are for cascading general information only and are not intended to co-relate with the conduct of anyone else.

We do not support using results of the survey for designing any business or prediction model regarding COVID-19 and its impacts.

APEX does not endorse and has no responsibility for the accuracy or result of any predictive model that incorporates these results.

While acknowledging the ownership of APEX Consulting Pakistan, the survey results may be used for further information sharing and reference points purpose only in internal reports, documentation of organizations/departments, print and electronic media news, etc.

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In order to gaze upon results by province, region, education level, Income level, occupation feel free to write us at mudabbir.haneef@apexconsulting.biz.